



## NEWS RELEASE COVID-19 RESPONSE

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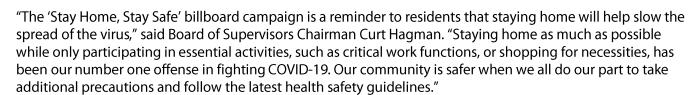
## County launches COVID-19 "Stay Home, Stay Safe" billboard campaign





San Bernardino County has launched a series of billboard advertisements promoting the "Stay Home, Stay Safe" campaign to help combat the spread of COVID-19. The billboards are located next to major freeways and will be viewable to commuters in San Bernardino County.







The billboard advertisement features the County's COVID-19 resources webpage <u>sbcovid19.com</u> and also highlights the slogan, "We'll get through this together!"

The billboard placements were donated by General Outdoor Advertising. The billboards are located in Rancho Cucamonga on the I-15 freeway between 4<sup>th</sup> Street and Foothill, in Fontana on the I-10 freeway between Etiwanda Avenue and Cherry Avenue, and San Bernardino on the 215 freeway south of the 2<sup>nd</sup>/5<sup>th</sup> Street exit.

The billboards are just one of the many communication tools being used by the County to help better inform residents of the latest updates regarding the COVID-19 crisis. Various appropriate County departments and agencies have been working together to protect the community, with daily guidelines and new information shared to the public.

For information about the coronavirus crisis, visit the County's coronavirus website at <u>sbcovid19.com</u>. The public can also contact the COVID-19 hotline from 9 a.m. to 5 p.m., Monday through Friday at (909) 387-3911, or email the County at <u>coronavirus@dph.sbcounty.gov</u>.